

Arlington Committee on Tourism and Economic Development (ATED) Meeting Minutes, October 28, 2015

Meeting held at Arlington Town Hall Annex, 1st floor conference room

Committee members present:

Roly Chaput, Ted Peluso, Sharon Shaloo, Angela Olszewski, Bob Bowes, Joe Curro, Bob Radochia

Guests:

- Jim McLean, captain, Menotomy Minute Men

Call to Order

- The meeting was called to order at 7:05 p.m.

Acceptance of Minutes

- Motion: Bob Bowes; second: Roly Chaput
- Minutes were unanimously approved

Patriots Day Planning

- Jim McLean talked about the Minute Men's desire to bring back the re-enactment for this coming Patriots Day weekend and what is needed; preference is to have it on Sunday, following the parade, if one is held
- Angela will be speaking with Christine Bongiorno regarding parade plans and will communicate with Jim
- ATED supports the re-enactment and will provide assistance, regardless of whether the parade is held

(Jim McLean left the meeting)

Treasurer's Report

- Roly reported he is receiving new, regular reports from the Comptroller's Office prior to our meetings
- He provided our current balance
- Angela will work with him on next year's budget

Visitor Center Update

- Ted reported a successful season with approximately 700-800 total visitors
- The center is closed for the season and will not be participating in the Chamber's Halloween activity

AIFF Recap

- Ted set up and staffed a table during part of the Festival; he reported that people stopped by and visited
- Joe also staffed the table one afternoon, but noted that traffic was slower that day

Battle Road Scenic Byway Update

- The Byway Committee continues to work on branding
- Clarissa Rowe, member of that committee, provided images to Angela to share with the committee
- Clarissa will attend a future meeting and provide an update

Website Update

- We do not have a volunteer who is willing to re-create and maintain a website; our URL currently points to our committee page on the town's website
- ACAC has an active website with a calendar; it was suggested that we contact that group to see if we could provide content and list our events
- It would be a good idea to have one website where people can go to see all information
- We discussed social media and creating a Facebook page

(Ted Peluso left the meeting)

Cultural District Update

- The plan has been submitted
- Joe continues to receive correspondence from the organizing group
- Sharon offered to attend meetings when Joe is unable to attend

Arlington Alive Block Party

- Will be held again next year
- Cultural Council grant has been applied for

Budget/Warrant Articles

- Angela will work with Roly to draft a budget
- Our only suggested warrant article so far is a directional sign in the Historic Arlington format for Pleasant Street (to Visitor Center, Dallin Museum, and Jason Russell House)

Committee Charter/Member Composition

- The Committee reviewed the draft provided by Roly, Ted, and Joe and provided some suggestions
- Changes will be made and the document will be presented again at the next meeting

Old Business

- There was no old business

New Business

- There was no new business

Adjournment

- Motion: Joe Curro; second: Roly Chaput
- Unanimous vote to adjourn the meeting at 9:09 pm